

Main Street (Route 63) • Downtown Medina, New York & throughout the Historic Village of Medina

#### HIGHLIGHTED EVENTS

8 am-10 pm - The Shirt Factory's Christmas Coffee/Cocktail Bar Launch!!! Delicious warm and cold beverages to get you through the holiday season. New food and drink specials, along with a new cocktail menu. Watch for new specials every hour! 9 am - Home for The Holidays 5K - A USA Track & Field Sanctioned Race for all ages. Starts in the Erie Canal Basin. Additional information at www.itsyourrace.com

and www.christmasinmedina.com. All proceeds benefit Hands 4 Hope Street Ministry. 10 am-4 pm - Medina Historical Society Open House. We're not a stuffy museum, but a "stuffed" museum with over 250 stuffed animals on display. Find all of the

"Nemo's" and receive a free one-year family membership to the museum. 406 West Ave.

10 am-5 pm - Holiday Market - located in the Canal Village Farmers' Market, on the corner of West Center Street and West Avenue. Farmers, Bakeries, Outdoor Craft and Food Vendors. 10 am-5 pm - GRAND OPENING!!! Modern Mercantile, 135 East Center St. Our newest business in historic downtown Medina...stop in and welcome them to the

neighborhood.

10 am-6 pm - Join us for Shop Small Saturday!!! Check out the specials being offered by our local merchants! SHOP LOCAL!!!

10 am-6 pm - Win a HO scale train set - Drop off non-perishable food items to The English Rose Tea Shoppe, 527 Main St. and receive one raffle ticket for each item you bring! Donations will be given to Medina's local food banks.

10 am-6 pm - Check out our Holly Jolly Window Decorations!

of Genesee & Orleans Counties.

10 am-6 pm - At Author's Note, 519 Main St. A "Bookish Angel Tree" will give shoppers the option of donating books (at discount prices) to clients of Community Action

10 am-6 pm - Drop off a new unopened toy to the MAAC barrel located at Ashlee's Place, 116 East Center St.

11 am and 1 pm - Please join us for a free showing of "A Charlie Brown Christmas". Popcorn and cocoa included as well! One Church, 208 Ann Street, Medina

11 am-5 pm - Bring a baby item to Herbalty Cottage, 415 Main St., and receive an herbal bath soak. All donations will go to Care Net.

11 am-8 pm - 5th Annual Parade of Lights Toy Drive - Enjoy Medina's most festive day of the year, and while you're here, you can make a local child's holiday brighter and maybe yours too! Give a new, unwrapped toy or cash donation valued at \$5 or more, and you'll be entered to win one of many exciting Medina-themed gift packages provided by our generous local businesses and event organizers. It all happens at Canalside Tattoo Company, our annual host, located at 540 Main Street from 11 am-8 pm.

Holiday Connections Display Project sponsored by Takeform - You're invited to be part of this inspiring community project. Takeform will be collecting your holiday wishes, greetings, and memories to create an inspiring display to share with the community and visitors. It's your chance to share a seasonal thought and see it beautifully displayed in Medina's Rotary Park throughout the holidays. On the day of the parade, stop by Takeform's booth located just outside the First Presbyterian Church at 522 Main Street to write down a special thought about what you're grateful for, your holiday wish, a greeting, or a special blessing. In gratitude for your contribution to the project, you'll receive a commemorative holiday ornament plus you'll be entered for a wonderful holiday surprise!

11:30 am - Pets on Parade - Bring Fluffy and Fido down to meet Santa (and maybe win a prize!) and join Santa in his noon time parade. Town of Ridgeway parking lot 406 West Ave.

12 pm - Santa's Arrival Parade and Pets on Parade! On Main Street between Pearl St. and Park Ave.

12-5 pm - The Vintage Cigar, 513 Main Street - stop in for a free tasting of North Ridge Distillery's popular All-Natural, Hand-Crafted Spirits. Must be 21 years old.

12-6 pm - Medina Lions Club is selling hot dogs, hamburgers, cheeseburgers, chips, etc. in front of the Presbyterian Church on Main Street.

2-5 pm - Tea Tasting - Taste the flavors of the Christmas season at The English Rose Tea Shoppe, 527 Main St., no charge.

5:15-5:30 pm - Prime Time Brass at Rotary Park

5:30 pm - Spectacular Tree Lighting Ceremony lit by Assemblyman Steve Hawley in Rotary Park on Main St. Thank you to the Decorate Medina Committee for the wonderful downtown Christmas decorations!

5:45 pm - Christmas Fireworks Display on Main St.

6 pm - 13th Annual Parade of Lights on Park Ave. and Main St. (refer to map below)

### CHILDREN'S ACTIVITIES

10-11:30 am - Cutest Little Elf Costume Contest at AJ's Play Date, 627 West Ave. Winner will then ride with Santa and Mrs. Claus in the noon parade. All the contestants will march as well.

10 am-12 pm - Children's Window Scavenger Hunt - Entry form available at The English Rose Tea Shoppe, 527 Main Street.

10 am-12 pm - Take and Make Ornament Decorating for Children at Creekside Floral, 422 Main St. While supplies last (\$1.00)

10 am-4 pm - Cookie Decorating To-Go - Case-Nic Cookies, 439 Main St. (\$1.00 - donation goes to Medina Food Pantry)

10 am-4 pm - Make and Take crafts at Lyric and Lizzy Boutique, 335 N. Main St. Build a Buddy at discounted rates of \$10 and \$15 each.

10 am-5 pm - Stop down to The Downtown Browsery, 413 Main St. for a Take and Make Santa ornament and pick up your special stationary to write your letter to Santa. We also have a MAAC barrel to drop off a new toy for a needy child.

10 am-5 pm - Letters to Santa - write your letter to Santa and mail it right here!!! HeBrews Coffee. 114 East Center Street.

10 am-5 pm - Children's Take and Make Craft and Christmas movies playing all day. - Lee-Whedon Memorial Library, 620 West Ave.

10 am-6 pm - At the Author's Note, 519 Main St. - A Make & Take ornament activity for children throughout the day (or take & make if preferred).

11 am-2 pm - Coloring Contest - Pick up your picture to color on 11/27 and return by 12/4 at Mystic Dragon's Lair, 339 North Main St. for a chance to win a \$25 gift

11:20 am-6 pm - Ride Santa's Toy Land Express 2021 - November 27th and 28th

Within just 45 minutes the train magically reaches the North Pole. On this magical adventure to the North Pole to pick up Santa, aglow in Christmas lights, the children can write a letter to Santa and everyone can enjoy warm cocoa and a cookie! Santa boards the train from the North Pole to visit the children while they ride back to the museum, giving each child a small gift to remember this special day! Don't forget to save time to enjoy a ride on the Traveling Train and visit with 2 of Santa's live reindeer. Medina Railroad Museum, 530 West Ave. Please call for departure times and prices. 585-798-6106 ext. 103

12-3 pm - Make and Take ornament craft - Blissetts, 447-449 Main St.

12:30-3 pm - Photos with Santa at the Santa House in Rotary Park. (\$5.00) by Decorate Medina

1-3pm - At the Author's Note, 519 Main St. - local young adult author, Deanna Cameron, will be a guest bookseller, making recommendations and signing copies of her books.

2-4 pm - Magic with Patrick Holman. First Presbyterian Church, 522 Main St. www.patrickismagic.com.

2 pm until after the parade - Pick up a cup of hot chocolate or coffee from Mandeo's Candy Shoppe, 339 N. Main Street. \$1.00 Proceeds donated to Anchoring Hope of NY, Inc.



## VILLAGE OF LIGHTS

We're encouraging residents in the Village of Medina to decorate their homes and businesses this year! Eight categories & a Grand Champion will be awarded prizes. Entries must be received by Nov. 30th and decorations must be completed by Dec. 6th. Entry forms, categories, and rules can be found at www.christmasinmedina.com. Let's make this year a little brighter!



ORLEANS Junior Wilson Sportsmen's Club **TOMPKINS** Five Star Bank Brunner International

Roush CPA PC BMP America Friends of Steve Hawley **United Way** The Medicine Shoppe of Orleans County Sackett Team Medina Lions Club of Merrill Lynch MTW Development J.L. Thom, CPA Other sponsors include First Presbyterian Church-Men's Group, Hinsperger's Poly Industries,

English Rose Tea Shoppe, Lyon's Collision, Juliana Duda, State Farm, KG Venture, LLC

# **Medina Parade of Lights**

Saturday, November 27th • 6 p.m.



"Western NY's Most Spectacular Parade" in Historic downtown Medina, NY

## www.ChristmasInMedina.com

These festivities are brought to you by the Medina Tourism Committee & the Medina Area Partnership