



## BaxBux

Medina Area Partnership (MAP), in cooperation with Baxter Healthcare in Medina, supports the company's BaxBux reward program.

Baxter Healthcare in Medina is a medical device manufacturer. At this facility, life-saving infusion pumps are manufactured for use in hospitals throughout Western New York, the entire United States, Canada, and Puerto Rico. These IV pumps are a critical device for hospitals, and Baxter takes much pride in their efforts to help save and sustain lives.

Baxter established the BaxBux program to reward employees who go above and beyond their daily responsibilities. When an employee has done an exemplary job or gone out of their way to help a team member, they can be given one or more BaxBux as a thank you. BaxBux are issued in \$5 increments. They can be used in place of cash at the facility's vending machines. In addition, they can be used at participating MAP member businesses. This provides employees with more opportunities to enjoy their reward and brings more business to the local community.

For members who wish to participate, it is a reimbursement program. Baxter posts at their facility a list of businesses accepting BaxBux, and these members receive a sign to post in their window showing their acceptance of BaxBux. Items purchased are discounted by the value of the BaxBux received in whole dollar increments. For example, if a sale total is \$12.50 and 2 BaxBux are presented, the employee is responsible for \$2.50. If the sale total is \$12.50 and 3 BaxBux are presented, the sale is paid in full and no change is owed to the employee. Members can turn in BaxBux throughout the month for reimbursement on the 25<sup>th</sup> of the month. They will receive \$5 for each BaxBux presented.

Laura Gardner of a lily & a sparrow is the liaison between MAP and Baxter. She facilitates reimbursement to participating members and from Baxter to MAP. She can be reached at (585) 798-6286 and [laura@alilyandasparrow.com](mailto:laura@alilyandasparrow.com).